

## PRESS RELEASE

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Southeastern Products, Inc.  
145 Southchase Boulevard  
Fountain Inn, SC 29644

### FOR IMMEDIATE RELEASE

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**Fountain Inn, South Carolina – December 28, 2011. Southeastern Products, Inc.**, a business specializing in decor, fixtures and related services to some of the largest retail companies and corporations in North America, received National Women's Business Enterprise Certification by the Greater Women's Business Council, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

WBENC's national standard of certification implemented by the Greater Women's Business Council is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

To learn more about Southeastern Products, Inc., please visit [www.southeasternproducts.com](http://www.southeasternproducts.com)

For more than 30 years Southeastern has provided decor, fixtures and related services for retail interior environments. Their experienced team is focused on our client's goals and expectations. Clients place their confidence in Southeastern's creative designers, artists, engineers and craftsmen to provide them with the finest examples of custom interior design elements. These include stunning, top-quality fixtures and cabinetry, provocative and inspiring displays, museum-grade exhibits, and brilliant graphics.

As a company, Southeastern is strong and diversified. With their new facility upgrade now complete, they are currently incorporating new capital equipment into their manufacturing lines and plan to upgrade through additional purchases in early 2012. They are in the process of implementing new project management software, intended to bring additional speed and reliability to internal and external communication.

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.